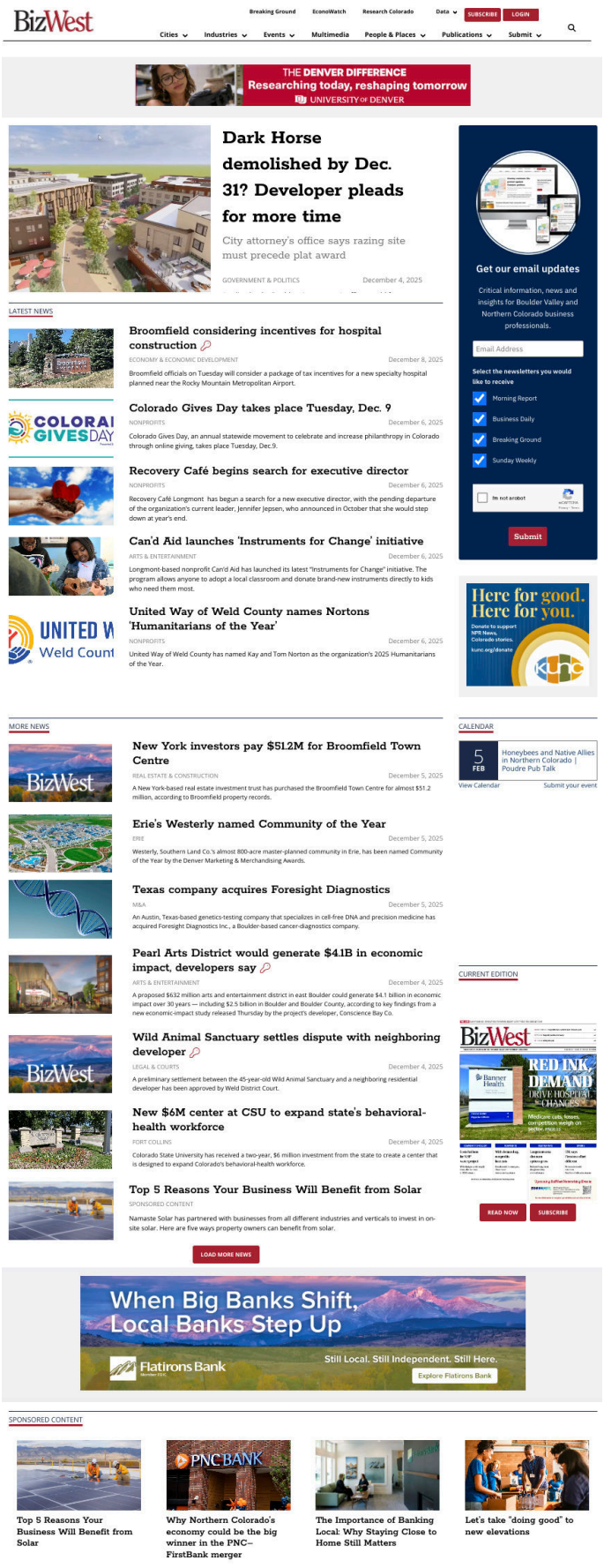
Information is key to a successful website, and our site is full of information and features that drive traffic. Daily business-news headlines, podcasts, blogs, story archives, sponsored content, and business databases have made our sites the first stop for anyone interested in business north of Denver, Colorado.

Our sleek new design garners attention with a layout that is easy to read, but the best news is that the back-end coding for this site easily accessible by search engines, ensuring the maximum amount of traffic and impressions enhancing our 'Partners' SEM strategies.



BizWest

The Business Journal of the Boulder Valley and Northern Colorado

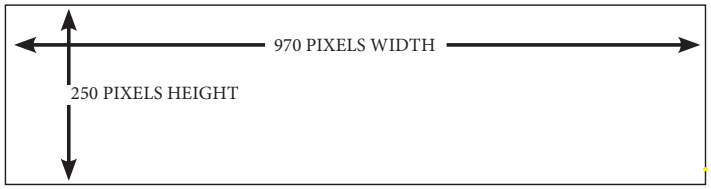
BizWest.com

970.221.5400

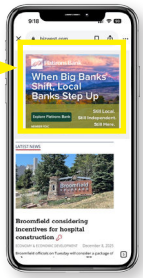
BizWest.com Sponsorship Ad

- 970 pixels by 250 pixels (for desktop) and 300x250 (for mobile)
- Formats: JPG, GIF or PNG files. No Flash animation allowed.
- Resolution: 72 dpi
- Maximum file size - 2MB
- Customer provides URL

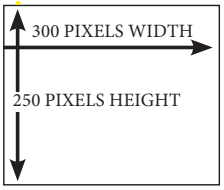
970x250 ad (desktop)







300x250 ad (mobile)

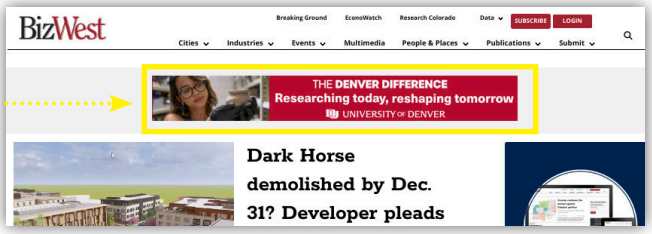


BizWest.com Right Rail Ad

- 300x250, displays on BizWest.com home page (desktop and mobile) and on article pages
- Formats: JPG, GIF or PNG files. No Flash animation allowed.
- Resolution: 72 dpi
- Customer provides URL

BizWest.com Fixed Header Ad

- 728 pixels by 90 pixels (for desktop) and 300x250 (for mobile)
- Formats: JPG, GIF or PNG files. No Flash animation allowed.
- Resolution: 72 dpi
- Maximum file size - 2MB
- Customer provides URL



Interstitial Ad

Our most sought-after advertising opportunity leverages readership for a full 3 seconds the first time an online user opens our site each day.

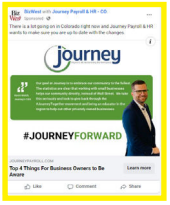
- 800 pixels by 600 pixels, click-through URL is required



Co-Branded Media

Tune your placements & creative 'weekly' to suit our trusted brand.

Desktop



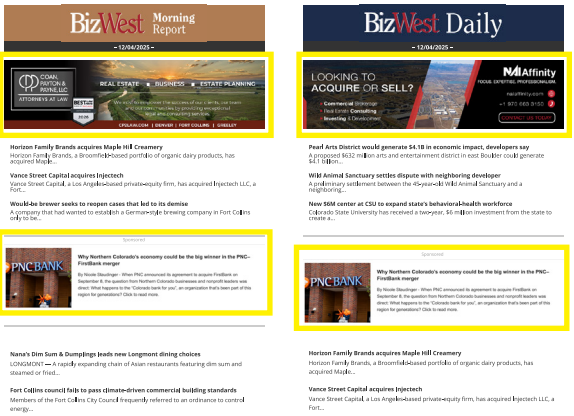
Mobile



Email Marketing Solutions

BizWest provides multiple e-solutions for you. Highlight new people on your team or a new product. Or, just promote your brand!

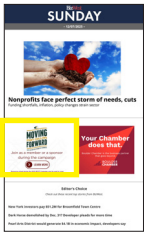
Daily newsletters, 970x250px and Sponsored Content



Custom email blasts



Specialty newsletters



Sunday Newsletter: weekly 300x250px



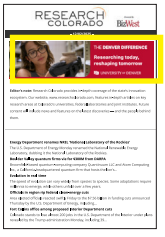
Breaking Ground: weekly 300x250px



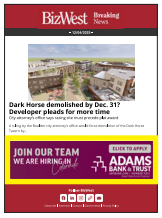
People on the Move: twice a month 970x250px



Nonprofit Newsletter: twice a month 300x250px



Research Colorado: monthly 970x250px



Breaking News: 970x250px

Sponsored Content

Sponsored content provides a highly effective way to tell your story, your way. Each ad includes a landing page where 'content is king.' In fact, your landing page can contain any feature you desire, including, videos, infographics, stories, testimonials, etc. Sponsored content also displays on BizWest article pages for maximum exposure.

